

IT professionals help AAP's online campaign

TECH HELP Professionals from various backgrounds are trying to raise funds, target the youth and devise tactics to keep the party ahead

Mohit Sharma
mohit.sharma2@hindustantimes.com

GURGAON: Taking their election campaign a notch up, IT professionals in state associated with the Aam Admi Party (AAP) are all set to begin an online campaign for the party.

These volunteers have started the next phase of fund raising and party development for Gurgaon and Haryana and are soon going

to launch special drives aimed specifically at the youth of the state using social networking sites, texts and emails.

While special teams have been established for different segments pertaining to AAPs social media and online campaign, volunteers claim that the main focus will be on increasing funds and recognising the strategies and tactics required to take the party forward. "Special teams have been

created for online initiatives and to push Resident Welfare Associations (RWAs) to help with voter enrolment. We have also asked our counterparts in Delhi to share their experiences with us," said Arvind Jain, director, Pariksha Labs.

According to volunteers, even though the professionals come from different backgrounds, the basic target of the team has been both fund-raising and using

THE FOCUS OF THE CAMPAIGN IS TO RAISE FUNDS AND TRY TO GET MORE VOLUNTEERS

IT-based tools to help push for membership.

"The IT and campaign team comprises of senior and young executives from IT, BPO, medicine and professional backgrounds.

Our target has been to create, social presence, web management and help with the overall management of the party," Jain said.

Further according to party officials, to seek corporate donations from small founders, the party will now target small and medium enterprises (SME's).

"It was also decided to seek corporate donations from small founders, SME companies who are facing the burden of inefficiency and slow decision making by the Haryana government," said an official.

Apart from organising regular meetings, the IT professionals will also try to build a larger network of volunteers for the mission.

"There are many people in Gurgaon who want to see a change in India. They support AAP and its vision for a corruption-free country," said Jain.

Boy with rare disease gets new lease of life

Snehil Sinha
snehil.sinha@hindustantimes.com

GURGAON: "I have broken my jaw bone on two separate occasions while chewing my meal," says Askar.

The fourteen-year old, who could never sit upright in his life, suffers from a severe form of Osteogenesis Imperfecta or Brittle Bone Disease. According to his father, Oirat, Askar suffers at least one fracture every week on an average.

"None of my close or distant relatives suffer from such a problem," says Askar, a native of Kazakhstan.

Askar's medical history shows that he has suffered close to 200 fractures in most bones of his body, with the thigh bones or femur being the most affected. If he were to tap his finger on his phone, he would suffer from multiple fractures on his finger. Due to the severity of the disorder, his body cannot be plastered over as the bones cannot take the external weight.

Though the exact cause of Askar's condition has not been medically established, the family strongly believes that Oirat's job in a radioactive region of Old Russia prior to Askar's birth might have led to his genetic mutation. Doctors agreed that exposure to radiation is one of the causes of genetic mutation, they can't establish the exact cause in Askar's case.

"Askar was like any other child till the age of 13 months. However, he started getting fractures then and has been bed-ridden ever since," explains Oirat.

The child underwent a complex surgery in December last week at Fortis Memorial Research Institute (FMRI) where Dr Manoj Padman, Senior Consultant and Head, Paediatric Orthopaedics and his team operated on both his thighs to insert rods for support.

"The first challenge with Askar was that his bones were so brittle that we were concerned whether we would be able to position him on the oper-



Post surgery, Askar can sit upright with support. HT PHOTO

ating table for the anaesthesia and surgery without causing further fractures and complications. The second challenge was the size of his bones. His right thigh bone measured 6 mm in diameter while the left bone was just 5 mm - the size of an average pencil," said Dr Padman.

According to the doctor, the size of Askar's bones is comparable to that of a new born. He explained that the biggest bones in the human body are the thigh bones, which due to a continued history of fractures, have not only remained tiny, but were curved at multiple places since they had repaired "without guidance".

Post his operation three weeks ago, the boy has not suffered a single fracture on both his operated thighs, according to doctors. The doctors have been able to place a 4 mm telescopic rod, which is the smallest width available, in the right thigh while a usual 2.8 mm rod has been put in the left thigh.

The rods will extend support to the weight bearing bones in the thigh. The telescopic rod will expand as the bones grow. Meanwhile, to improve the health of his bones, the doctors have put him on medication.

According to the specialist, Askar might be able to stand on his feet for the first time with a couple of years.

Three weeks after his surgery, he visited the Qutub Minar and Akshardham Temple. Now with some support, Askar can sit upright.

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GLOBAL CITY IN MAKING



Considered as the most preferred destination of investment in the property market, Bhiwadi is certainly a place to own residential as well as commercial property. The real estate sector is prospering at a faster pace with increased opportunities available for investment in Bhiwadi

Real estate in Bhiwadi — comprising both residential and commercial setup — is ready to welcome investors. Rapid development of infrastructural facilities at Bhiwadi has heightened the rates of properties in the city. The entire town is dotted with a number of real estate properties offering — buy, sell or lease options. Moreover, increasing number of residential and commercial complexes, multiplexes, malls, etc. have a very positive effect on the market of real estate in the region.

Therefore, for those sitting on the fence to buy property or waiting to sell at a decent profit, the results of this year's general elections would likely to be a game changer, especially for towns located in National Capital Region (NCR) such as Bhiwadi. Realty experts say that real estate capital values will also increase in a subdued range of 10 to 15 per cent in near future.

In such a scenario, the most sought-after properties among buyers will be those that are mid-sized and reasonably priced, offer location advantage and good infrastructure. These will be homes in the Rs 3,500 to Rs 5,500 per sq ft segment. Fortunately, Bhiwadi offers a wide range of residential properties which come under mid-size segment.

On the other hand, a few locations may witness healthy activity and get good response from developers, investors and end-users due to ongoing infrastructure developments. Overall residential markets are expected to witness stable capital values, except for those developments that are over leveraged and are not able to attract sales.

BOOMING REAL ESTATE HUB
The residential market in Bhiwadi will see a lot of ready inventory enter the market this year. For end-users, there will be

many opportunities available both in the primary and the resale market. With new supply coming into the market, one can see price correction too. This would further propel developers to take a cautious

Bhiwadi has attracted real estate developers and people of Delhi/NCR due to its low cost of living, better law and order situation, continuous power supply and availability of potable water. RICCO is playing a proactive role in bringing new players to this industrial town.

approach in terms of pricing. Prices in the resale market too will get rationalised.

The residential demand has grown multiple times in the past five years with future projections getting stronger because of infrastructural development projects, prominent among them being the proposed regional Rapid Transit System from Delhi to Alwar. For end-users, Bhiwadi has plenty of options to look out for. Not only this, Bhiwadi will have the potential to offer good yields for investors as well.

The place which is the biggest hub of construction activity at the moment is the first 20-km stretch of the Bhiwadi-Alwar Bypass Road, which is just 5 km from National Highway 8. Real Developers who have started their group housing projects and townships are Ashiana, Avalon, BDI, Innovative Colonizer, Cosmos, Kajaria Infra, Konark, Krish Infra, MVL, R-Tech, Nimai, Star Realcon, Tera Elegance, Ashadeep, etc.

TESTAMENT OF GROWTH
From a small nondescript rural settlement, Bhiwadi's gradual transformation into one of India's largest industrial hubs has opened up a huge residential demand. A flourishing property market on both sides of the Bhiwadi-Alwar Bypass Road bears testament to the fact that Bhiwadi is emerging in a bolder and bigger avatar in the region.

Bhiwadi has also started attracting real estate developers and people of Delhi/NCR due to its low cost of living, better law and order situation, continuous power supply and availability of potable water. Rajasthan Industrial Investment Corporation (RICCO) is playing a proactive role in bringing new players to this industrial town. Confederation of Real Estate Developers Associations of India (CREDAI) Bhiwadi with an active partnership with UTI Bhiwadi is pushing for the civic development of the area. The labour association is actively working towards the development of the region.

Ushering into new era of smart homes

Bhiwadi offers new vistas of real estate investments on account of being a rapidly growing industrial hub

Urbanisation is an ever increasing trend without ceasing for a moment. It envelops virgin areas to impart an altogether new look and feel to both the area and the life-style. The ripple of this urbanisation trend keeps spreading from an already saturated metropolis to areas in the vicinity. Lands in the proximity of Delhi and NCR are witnessing the same phenomenon of rapid extension of urbanisation trends. Bhiwadi is one such city in NCR that is enjoying the phenomenal urban growth on account of its being an already a well-known industrial hub and being quite adjacent to national capital.

As Bhiwadi is fast becoming an investment magnet for developers and buyers alike, the city is being infused with an array of investments in housing and commercial complex projects. Cosmos Greens, located in this most promising and upcoming location of Bhiwadi is one such mega, prestigious project of Cosmos Infra Engineering (India) Ltd. This is the second phase of an already completed and delivered Cosmos Greens. Over 500 families are living in the accomplished phase of Cosmos Greens. Situated on main Alwar Bypass road, the project offers double delight in terms of proximity to Delhi and Alwar.

Besides, the project is the biggest in terms of occupied average showcasing almost everything that self-sufficient housing society needs. The project copiously sits on a gigantic space of 1, 29, 674 sq.mt. This project houses 2216 dwelling units of 1 BHK/2BHK/3BHK flats, villas and floors.

